



A STORY GOES
AROUND THE WORLD
AND HERE
IS HER HOME.

HEIDI DORF

MAIENFELD SWITZERLAND



Heididorf

THE ORIGINAL





WELCOME



THE ORIGINAL HEIDI VILLAGE LOOKS FORWARD TO WELCOMING YOU ...

For over 140 years, a little girl from Grisons has captured the hearts and minds of children and adults from around the world. We're talking about Heidi, of course, the main character of Johanna Spyri's novel of the same name. Inspired by the village, the unique landscape and the panoramic views into the valley below, Spyri authored one of the most widely read books in the world and the most successful Swiss book of all time.

Like the ibex and the magnificent mountains she calls home, Heidi belongs to Grisons. Here, in the authentic village above Maienfeld, the values we long for in today's fast moving times become tangible once more: Love of nature, freedom, health and joy for life.

Experience the Heidi story up close and personal and immerse yourself in a bygone era that still touches the hearts of people around the world even today...

HERE IN THE MOUNTAINS, WHERE HEIDI LIVES!



- i** TICKET SHOP
DORFLADEN
- S** START: HEIDI TOUR/
TOWN HALL STABLE
- 1** HEIDI'S HOUSE
- 2** HEIDI'S ALP COTTAGE
- 3** TOWN HALL/SCHOOL
- 4** JOHANNA SPYRI'S
HEIDI WORLD
- 🐾** PETTING ZOO
- ✉** POST OFFICE



HEIDI'S HOUSE **1**



ALP COTTAGE **2**



VILLAGE SCHOOL **3**



JOHANNA
SPYRI'S HEIDI WORLD **4**



PETTING ZOO **🐾**

AT HEIDI'S HOUSE ...

where the novel was "born". Discover the way that Heidi and her grandfather live in winter.

AT HEIDI'S ALP COTTAGE ...

where Heidi finds a loving home with her grandfather during the summer. Explore grandfather's workshop, the goat shed, Heidi's bed of hay, and the cheese-making dairy.

THE TOWN HALL STABLE ...

houses part of Peter's goat herd and also the horse and carriage that Heidi and Dete use to travel to Maienfeld.

IN THE VILLAGE SCHOOL ...

experience what everyday life at school is like for Heidi and Peter.

JOHANNA SPYRI'S HEIDI WORLD ...

highlights the life of the writer and the vividness of her world-famous story in an exhibition.

PETTING ZOO AT THE VILLAGE SQUARE ...

Getting up close to Heidi's goats and chickens is a wonderful experience. Feeding and petting are allowed here!

THANKS TO THE TICKET SHOP ...

the Heidiworld has a visitor centre with souvenirs and regional specialities. **The smallest post office in Switzerland** with its own special postmark is an **extra special highlight**.



TOWN HALL STABLE **S**



TICKET SHOP **i**



GOOD TO KNOW

AUDIO GUIDE

At the different buildings, learn interesting facts about the history of Heidi and the time period 1880. Simply activate the audio guide by **scanning the QR codes**.

AN EXTRA SPECIAL MUSEUM

In the Heididorf, touching is allowed. But because it is also her home, Heidi would appreciate it if you would please treat her things carefully and with respect. This also applies to the handling of animals here in the village.

THE ANNUAL PROGRAMME WITH THE HEIDIDORF TICKET

Have you ever tried spinning, cheese-making or making medicinal herbs into an ointment? With the Heididorf Ticket, you can peer over the shoulders of our experts, lend a hand yourself, listen to the story, and immerse yourself in Heidi's world.

Additional information:

www.heididorf.ch/angebote/Jahresprogramm



GETTING HERE



i

VIA GPS

Enter the following address into your GPS to arrive directly at our visitor car park:

- > Bovelweg 16 (street)
- > Maienfeld (village)
- > Coordinates: **47.017255, 9.543333**



VIA CAR

Follow the **brown signs** to the visitor's car park. From here, you can reach the Heididorf on foot (7 min.).



VIA THE HEIDIWEG TRAIL

If you are on foot, you can take the **Heidiweg Trail** (loop trail approx. 1.5 h) directly to the Heididorf.



PUBLIC TRANSPORT

The **Maienfeld Train Station** can be reached every half hour. From here, the **Heidi Bus** (PostAuto) will take you directly to your destination on Saturdays, Sundays and public holidays from May to October.



EATING AND DRINKING

The close-by **Hotel Restaurant Heidihof** will treat you to delicacies and refreshing drinks on the large panorama terrace.



OPENING TIMES & TICKETS & INFOS

The Heididorf is open **daily from 10:00 am to 5:00 pm** from mid-March to mid-November.

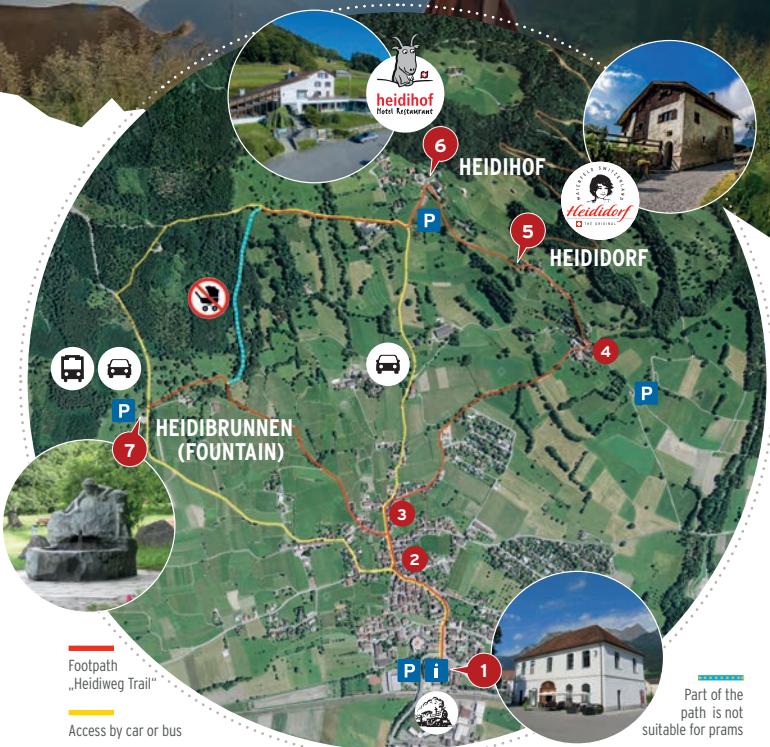
For winter opening times & more info please visit www.heididorf.ch/info/tickets-info.



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heididorf@heididorf.ch | www.heididorf.ch



HEIDIWEG TRAIL



THE HEIDIWEG TRAIL

The starting point is the **Heidi-Shop** ① on Bahnhofstrasse street. From here, the path leads through the historic alleys of Maienfeld ② to the **“Lurgasse”** junction ③ towards Rofels. Once in Rofels ④, the route continues straight towards the **Heididorf** ⑤ **„The Original”** - Heidi's Home!

After visiting the Heididorf, the Heidiweg Trail leads you directly to the cosy **Hotel Restaurant Heidihof** ⑥, where you can feast to your heart's content, relax, and enjoy the great views from the terrace. With your belly full, head to the last stage of the trail - the **Heidibrunnen fountain** ⑦. From here you can take a leisurely stroll through the vineyards back to the starting point ①.



Entire loop trail:
Train station to the Heididorf:

	Walking time	Distance	Metres in altitude
Entire loop trail:	1 - 1.5 hours	6.5 km	285 m
Train station to the Heididorf:	35 minutes	2.4 km	248 m

GUIDED TOURS & EVENTS

A DIVERSE ACTION-PACKED PROGRAMME AWAITS YOU HERE INCLUDING: EXCITING GUIDED TOURS, FUN ADVENTURES, & INTERESTING COURSES ... THERE REALLY IS SOMETHING FOR EVERYONE HERE ... FOR HEIDI-FANS OF ALL AGES ... TIP: BOOK AN UNFORGETTABLE GROUP EVENT!

www.heididorf.ch/angebote/gruppen



IMMERSE YOURSELF IN HEIDI'S UNIQUE STORY ...

Discover Heidi's home in the mountains during an informative guided tour. Experience a **school lesson** as it was in Heidi's day, or carve your own **spoon** with grandfather. Learn about local **medicinal herbs** on a **herb hunt** and make your own **ointment** ... There is so much to see, learn and discover in the village. Bookable in advance.



HEIDIDORF GUIDED TOUR



WOODCARVING WITH GRANDFATHER



HEIDI'S HERB HUNT



SPINNING WITH GRANDMA



HEIDI'S SCHOOL



CHEESE-MAKING WITH GRANDFATHER